

Industrial Reality 2021

“Industrialization of XR”

**June 8, 9 & 10
2021**

In the week of June 7th the Industrial Reality Hub is organizing a unique series of fully immersive Masterclasses. In 3 different sessions we will host multiple speakers whom, together with the expertise of our field lab members, give you great insight in the state-of-the art XR technology and it's applications.

We give you a realistic perspective on the technology and the possible applications. You will get more insight in the technological, commercial and organizational possibilities. Various keynote speakers from well known companies around the globe will show you examples of how this new technology plays a valuable role in their company and how they embedded this in the organization.

3 Years ago we founded the Industrial Reality Hub. This intensive cooperation between companies in the field of AR/VR has grown to 17 partners. During the event examples of these partners will be shown and you have a chance to chat with them and other participants after the presentations in the VR lobby.

General session program:

16.00 uur:	Setting up and welcome
16:15 uur:	Keynote speaker 1
15:45 uur:	Keynote speaker 2
17:15 uur:	Panel discussion
17:30 uur:	Virtual drinks & chat
18:00 uur:	End of program



Participate in VR?

You can join us:

- With your own Oculus Quest (if you already have one)
- With an Oculus Quest at one of our physical satellite/demo locations during the masterclasses

smart
industry

Watch the live stream

If you are not able to join us in VR, you can watch the live stream via a link sent prior to the event.

Fieldlab
Industrial
Reality

**A series of fully immersive Masterclasses on
state-of-the-art XR technology & applications**

Location:

Virtual Venue (Virtual Event facilities courtesy of IRH partner Connec2)

Dates:

Session 1 - Tuesday June 8, 16.00- 18.00:

XR in the Digital Workplace of today and in the future.

Sign up

Session 2 - Wednesday June 9, 16.00- 18.00:

XR in Training and Service today and in the future.

Sign up

Session 3 - Thursday June 10, 16.00- 18.00:

XR on site (industry, medical) today and in the future.

Sign up

This event is especially for managers and senior specialists - working in industrial market and commercial activities - searching for AR/VR knowledge and related technologies to be used within their market and company.

The brand new Connec2 VR event platform is used and enables you to immediately experience the possibilities live. We have a maximum of 35 places for this live VR experience. So sign up fast if you want to be part of this in VR.